

COMMUNITY LINK, INC.

formerly CCCW, ContinuUs, & WWC

FOR IMMEDIATE RELEASE

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Community Link, Inc. is your choice for local, community-centered support

(Stevens Point, WI) – Community Link, Incorporated (CLI) was selected by DHS to provide the Family Care benefit to eligible Adams, Florence, Forest, Oneida, Ozaukee, Sheboygan, Taylor, Vilas, and Walworth counties residents. Family Care is a long-term care program designed to help frail elders and adults with disabilities connect to the supports and services they need to live full lives within their communities.

CLI will focus efforts on building relationships with long-term care supports and services providers, county and local agencies, advocacy groups, and other stakeholders to the long-term care system. Beyond the long-term care system, special efforts will be devoted to the community and the citizens within. “There is nobody who understands the needs of the community more than the people who call it home. Our priority is to support people to live the life of their choosing, and in order to do that well, we have to understand the neighborhoods they thrive in, the communities who support them, and the people who make that all possible,” said Mark K. Hilliker, Chief Executive Officer of CLI.

CLI prides itself on making strong relationships the foundation for business operations. Different from the standard in long-term care, CLI is committed to supporting the common good for all, which expands far beyond those eligible for Family Care. Commonunity® is CLI’s trademarked model of managed care which focuses on the valued strengths of everyone, partnerships within communities, and possibilities to create a thriving place for all to live. “This is about much more than eligibility, instead, this is about people having the opportunity to connect to their community, pursue employment opportunities, live in a place they call home, and access the important things in their lives,” added Hilliker.

“Commonunity® is a way of living that brings together the basics, as directed by the person whose voice matters most of all: the one living it. We look forward to collaborating with the citizens who work, play, and thrive within Adams, Florence, Forest, Oneida, Ozaukee, Sheboygan, Taylor, Vilas, and Walworth counties, and we are honored to be your trusted community partner,” concluded Hilliker.

To learn more about Family Care and eligibility, please visit your local Aging and Disability Resource Center.

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Community Link, Inc. (CLI) was formed to leverage 48 collective years of experience in delivering a person-centered and community-focused approach to the Family Care program across a large portion of Wisconsin. While the name may be new, CLI is not new to long-term care. In fact, its founding organizations—Community Care Connections of Wisconsin, Western Wisconsin Cares, and ContinuUs—have been industry leaders for nearly two decades. In operation since 2000 as county pilot participants, CLI’s rich history and collective experience is time-tested, refined, and has consistently performed at the high end of MCO metrics regarding quality, cost efficiencies, and member satisfaction. With proven success in multiple expansions into new Family Care counties and service regions, robust network development, and collaborative stakeholder engagement, CLI is committed to providing continued excellence in the delivery of Family Care supports and services across Wisconsin.

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